



Board Meeting

Wednesday July 12, 2017

Board Attendance: Tom Feely, Jaime Diedrich, Al Bossen and Kathi Rastetter

Absent: Barbara Cartmill, Laurel Butman, Lydia Hamann and Mike Bezner

Staff Attendance: Sarah Holcombe, Kristine Wallace and Tamara Moxon

Guest: Bill Weismann

Tom called the meeting to order at 1:03PM.

Al moved to approve the previous board meeting minutes. Jaime seconded the motion. Minutes were approved.

Financials:

- Expenses for Putt for Mutts are still coming in.
- The fiscal year is closed and Sarah is working on an annual report.
- The surgery needs to be added to June financials.

Fundraising:

- CDF is not able to have a fundraiser at NCAP. They suggested possibly next year with their outdoor pool.

Board Application:

- Still actively recruiting. Have only had one application.

Fund Development Plan:

- Bill explained the CDF Fund Development Plan
 - o A Donor Management System is a first priority.
 - o There is a high goal set for the fall campaign. We will test mail to 3-5000 targeting certain zip codes, property owners, etc.
 - Board members will be expected to offer up a "Christmas card" list. At Oct. meeting board members will fill out personalized letters.
 - Talk to volunteers about the role they play in fundraising.
 - o Putt for Mutts 3 – start organizing earlier, focus on bigger items and sponsorship.
 - o Planned giving – working on a focused campaign.
 - o Implementing board policies.
 - o Developing website and outreach material.
- The Board member statement of agreement was distributed to be discussed at the next meeting.
- Al, Jaime, Tom and Sarah will meet with Michael to discuss web development.
- Kathi moved to adopt the Fund Development Plan. Al seconded. The plan has been adopted.

Mission Statement Change:

- At Bill's advisement, Tom proposed to change CDF's mission statement to: *The Clackamas Dogs Foundation provides support and assistance to advance dog welfare in Clackamas County.*
- Kathi moves to approve the new mission statement. Al seconded. The motion passed and the mission is approved.

Time and date of next meeting: September 13, 2017 at Dog Services

A motion to adjourn was made by Kathi and seconded by Al. The motion passed and the meeting was adjourned at 1:50 PM.