



CLACKAMAS  
DOGS FOUNDATION

## Board Meeting

Wednesday March 13, 2019

In Attendance: Lydia Hamann, Tom Feely, Al Bossen, Kristine Wallace, Jaime Diedrich, Kevin Moss, Dan Johnson, Lisa Bunday

Absent: Mike Bezner

Staff Attendance: Tamara Moxon, Greg Harris,

Jaime called the meeting to order at 12:59 p.m.

Approve last meeting's minutes:

Tom moved to approve last meetings minutes, Kevin seconded – Meetings approved

Financials:

Tom moved to approve February financial statements, Dan seconded, Financials approved  
Donations: approx. \$2,200 Putt for Mutts (tickets and sponsorships, approx. \$300 from mailer.

Account activity: earned approx. \$4,000 for the month

Volunteer/Staff Appreciation Event was paid for in February.

We are over budget in the Spay and Neuter Fund, but Board decided to continuing to fund this program through the remainder of the fiscal year. Board will balance the account at the end of the fiscal year.

Dog Services Update

- a. Foster Program: Kristine showed the draft booklet to be given to Foster parents when they are taking a dog home. CDF sked for a quote for professional formatting, edits and printing to make it more user friendly. Agreed to print 50 to start. Suggestion to create video content to post for Foster parents was made.
- b. Staffing update: No change from February. Kristine spoke about Trisha Kraff and Brenda Sodowsky. 2 vacancies are still open.
- c. Outreach Programs: Trisha and Laura have started going to other County departments, at their request, to talk about Bite Prevention. First talk was Monday, March 11, 2019. CDF paid for the printing of the brochure that is being used for the presentations. Event invitations are starting to come in. Greg and Laura to attend Volunteer Fair on April 15, 2019.
- d. Training Program metrics:  
Tom talked to Laura Perkins and recommends the following tracking metrics:

- i. Decrease in the number of adoption returns. Kristine said that the number of adoption returns is currently tracked as a performance measure in the county's "Performance Clackamas", however the rate of adoptions returns may be so low that training and assessment may not impact the number and that the variances that do occur are inflicted by many other factors (health of the dog, owner's own circumstances, etc.).
- ii. Turnover rate time. Kristine explained that she looked at both of these items for viability as a metric and that time in shelter would likely be higher for dogs on a training plan as staff would be working with them to train and get to know the dog, therefore making this a metric would be a challenge as a higher length of stay could be a mark of success in some cases and not in others.
- iii. Number of training plans with assessments. Kristine worked with Technical Support to create a report to show monthly tally of assessments and training plans (18 assessments in February with 10 handling assessments, 7 resource assessments, 9 dog to dog assessments and 1 training plan)  
Kristine explained much of the impact of the assessment and training is not marked by numbers but by the quality of the placement of the dogs and the quality of enrichment. Kristine added that Mike Bezner considered following certain cases may show more specific value. Dan and Kristine spoke about using the Asilomar Ranking and Placement as a measurement. With consideration for future funding Tom and Jaime asked the county to come up with metrics or a recommendation for another plan. Kristine stated that board and train funding may be able to be a program with a more specific means of tracking.
- e. CDF asked CCDS to supply a list of budget funding requests, including both current and new projects, to the April meeting for consideration.

#### Putt for Mutts

- a. 148 donation requests sent out. Need to pick up 3 donations closer to event date (pick up dates are on the Excel spreadsheet). Value of donations/sponsorships to date: \$6,689.00. Please make sure everyone is updating the shared Excel spreadsheet as you are making asks, securing donations, etc. If Greg knows about them, he has added/updated them (all donors and potential donors are alphabetical on the sheet for easier review).
- b. 22 tickets purchased so far (see attachment).
- c. 6 Sponsorships confirmed, one check received. Greg is working with Steve Campbell at the City of Happy Valley for sponsorship (they expressed interest in the \$2,000 level), a table and a gift basket. Steve also said he would contact the Canine Units for demonstration at event if we wanted. Tom said he would contact the Sheriff's Office to set this up. Clackamas Square Dental Group is now a \$200 sponsor and they will be donating an Oral B electric toothbrush kit/basket for auction as well (Greg). Passadore Properties is a new \$250 sponsor and buying 2 tickets (Tom).
- d. Mike B. will ask his son for a painting – any luck? Mike was absent from meeting.

- e. Kristine: Suggestion to invite past adoptees (Fosters and alumni) to mingle and/or speak at event (success stories) and offer a ticket to the event. Yes, Board agreed to do this and they will get a free dinner at the event.
- f. Greg suggested we add a Dessert Wall to the event. Need to secure 10-20 donated desserts. Please see Excel sheet for bakeries already contacted. Requests sent out by Greg, communication has begun, and will continue working on this. Please contact your local bakeries, etc. if they are not on the Excel spreadsheet already. Lisa plans to talk to her friends who own bakeries. Greg explained that desserts will be set up on table like the wine wall and attendees can bid on the desserts. Winning bidder can share the dessert with their table or take it home. Signage for each dessert will accompany each dessert. This will help with the overhead costs of the event.
- g. Jaime confirmed that dogs are ok at the event venue.
- h. Greg will check with venue to see if we need to supply stakes for putt-putt hole sponsors or if there is a holder on the existing hole markers and what size the logos need to be. Greg can print logos and laminate them for the event.
- i. Tom to contact the Clackamas County Sheriff's Office to ask if their Canine Unit can do a demonstration at the event again.

#### Volunteer/Staff Appreciation Dinner: All

- a. Thanks to all Board members attending the event and those providing raffle gift cards and cupcakes. The beanie dogs were from a separate donation in 2018.
- b. We had 11 Staff members and 17 Volunteers in attendance, plus guests.
- c. Great support from Staff, but not so much from Volunteers.
- d. We don't have an overall headcount as guests were not tracked.
- e. Everyone "won" a gift card (and ate several cupcakes each) – thanks to the generosity of the Board.
- f. Leftover pizza was sent home with attendees. Leftover cupcakes were provided to the Staff. Those not in attendance are also being given water bottles.
- g. Event costs:
  - a. \$1844.48 for bowling, food, non-alcoholic drinks and those items provided to special needs groups at other times.
  - b. \$597.17 for water bottles
  - c. \$2,441.65 total and came in under budget
- h. Special needs groups:
  - a. All Monday and Friday Volunteers were provided water bottles and beanie dogs. All Teachers/Caregivers were also given gift cards and water bottles.
  - b. The Friday Estacada kids also received an all-you-can eat lunch at Taco Bell at their choice of locations.
  - c. The summer Molalla kids will receive similar items thanks to Columbia Bank.
- i. Things to work on next year: Low Volunteer attendance.
- j. Good things:
  - a. People liked the pizzas and bowling.
  - b. CCDS Staff support was super.

- k. Suggestions for next year: Get the Volunteers and Staff to bowl together more/form teams, etc. (Carmen H.)

Kevin Moss: Additional fund raising ideas

- a. Kevin: Sandy Mountain Festival: July 2<sup>nd</sup>. Possibility of participating, donation walk for CDF, dog parade, theme and costumes, float, etc. Will discuss more fully in April meeting.
- b. Greg: Car/Boat/RV, etc. donation capability. Will discuss more at April meeting.

Jaime moved to adjourn. Tom seconded. Meeting is adjourned at 2:04 p.m.